UNCOVER

» GROWTH OPPORTUNITIES
WITH VIDEO ANALYTICS

Restaurant chains and quick service restaurants (QSRs) can now use security cameras already installed in their locations to reveal key business insights about customer preferences and operational bottlenecks.

Track and measure customer footfall at all locations to pinpoint high-performance locations and reasons for poor performance.

Use heatmaps to understand customer flow inside the restaurant and in critical spaces outside such as drive-through and curbside pickup points.

Measure amount of time spent by a customer by table, speed of service and map it to check value or items purchased.

Monitor kitchen to understand preparatory time per dish, food wastage, compliance with safety policies for food handling.

Map point of sale data with video analytics to identify suspicious transactions, sweethearting, and coupon fraud or violations.

Evaluate the effectiveness of online marketing programs and integrate video analytics data with mobile phone apps to offer contextual, hyper-targeted offers to customers.
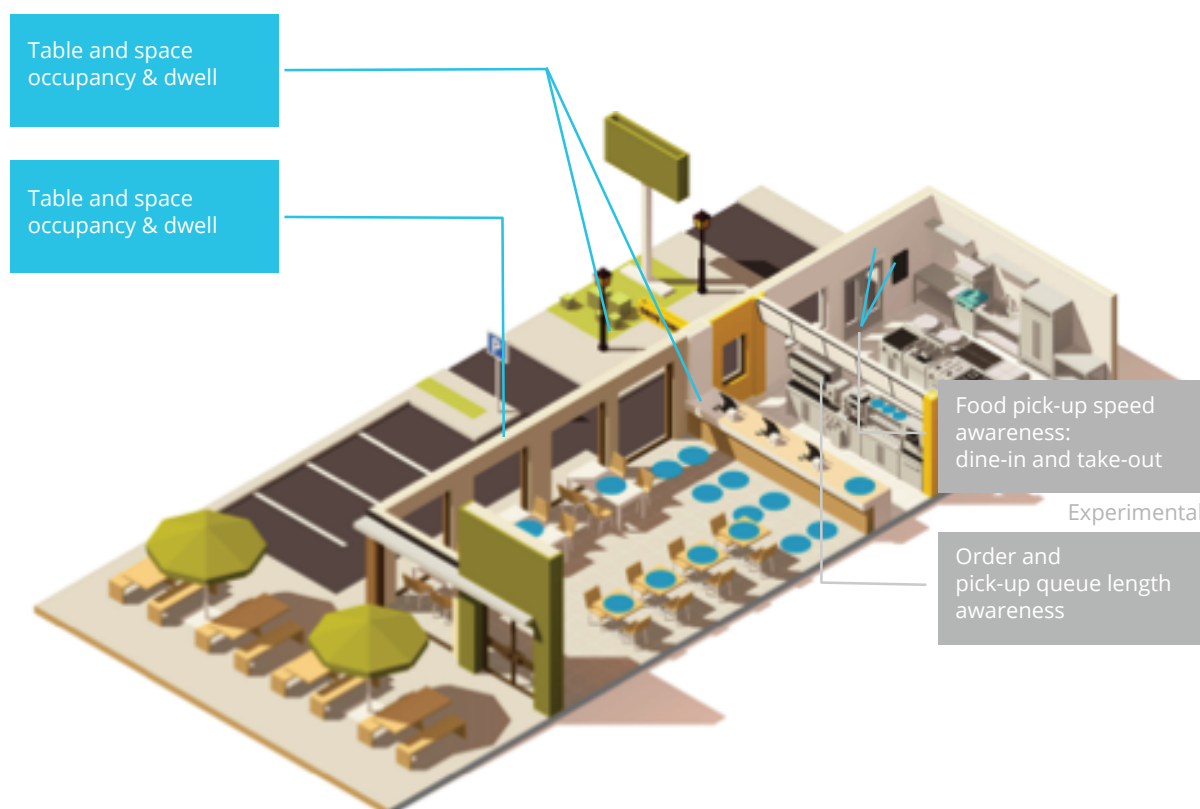
» FULLY MANAGED SERVICE

Interface can help restaurant chains rapidly deploy the video analytics solution by integrating all existing cameras with fully managed, cloud-based video analytics engine.

With a flat, low monthly fee per location, restaurant chains have a guaranteed fast track to increased sales and better customer experience.

4K
FIELD TECHNICIANS

65K
CUSTOMER SITES MONITORED

25
YEARS IN BUSINESS

Table and space occupancy & dwell

Table and space occupancy & dwell

Food pick-up speed awareness: dine-in and take-out

Experimental

Order and pick-up queue length awareness

MAKE VIDEO
» WORK FOR
YOUR RESTAURANT

Talk to Interface solution experts to understand how restaurant chains can innovate faster and grow rapidly with video analytics

SCHEDULE A FREE CONSULTATION »

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Interface Security Systems is a leading managed services provider delivering business security, managed network, UCaaS and business intelligence solutions to distributed enterprises. We improve security, streamline connectivity, optimize operations, and reduce IT costs, maximizing ROI for the nation's top brands.