

Uncover **growth** opportunities with video analytics

Retail chains can now use security cameras already installed in their stores to reveal key business insights about customer preferences, sales opportunities and operational bottlenecks.





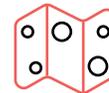
Track and measure customer footfall at all locations to pinpoint high-performance locations and reasons for poor performance.



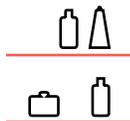
Find out how online marketing campaigns translate into customer traffic at stores and attribute offline conversions.



Measure product engagement to identify products in demand and track campaign effectiveness by hour, day and time of the week.



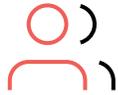
Use heatmaps to understand customer flow inside the store and identify store redesign opportunities to optimize product visibility in all the sections.



Understand how customers interact with shelves, display units and kiosks. A/B test every display with department-level traffic counting and customer analytics.



Get insights on store occupancy, mask compliance, cleanliness routines across your locations.



Identify staffing deficiencies, and optimize staffing schedules based on when your stores receive the maximum footfall.



Reduce auditing costs by reviewing up to the minute snapshots of stores and remove instances of broken fixtures, sales-floor debris or misplaced end-caps.



Map point of sale data with video analytics to identify suspicious transactions, sweethearting, and coupon fraud or violations.



Identify and securely share video snapshots or images from the video with asset protection teams or law enforcement for security audits or investigations.

Fully Managed Service

Interface can help retail chains rapidly deploy the video analytics solution by integrating all existing security cameras with fully managed, cloud-based video analytics engines.

With a flat, low monthly fee per location, retail chains have a guaranteed fast track to increased sales and better customer experience.



4k
Field Technicians



65k
Customer Sites Monitored



27+
Years in Business



Talk to Interface solution experts to understand how retail and restaurant chains can innovate faster and grow rapidly with video analytics

[→ Schedule a Free Consultation](#)

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